



## RunningMate 2024

**Countdown to the 2024 elections is here. RunningMate 2024 is your partner in coverage with a suite of market and timeslot-exclusive content.**

### Market-exclusive access.

Let us help with your 2024 elections coverage. From November 2023 through November 2024, we'll be offering:

- Dedicated RunningMate reporters
- Weekly live shots from Washington or the campaign trail
- Breaking news custom live shots as part of your RunningMate package
- Packaged and pre-produced content
- Customizable teases and promos
- Access to our RunningMate producers to tailor customized content for your local market
- Access to CNN-sponsored special events
- CNN Newsource Wire for the duration of your RunningMate subscription

When there isn't a marquee political event, NewsSource correspondents will be live from DC, covering the major story of the day. Topics might include the campaigns, White House, Capitol Hill, or non-political breaking news.

### Cost-effective coverage.

Staying on top of political races and issues as they evolve can get expensive. Get the best political coverage from our dedicated team, at a package value.

### Flexible Options.

RunningMate 2024 gives you more flexibility than ever before to design your live coverage. Leverage our entire suite of RunningMate offerings or select the pieces that work for you. The offerings are below.

Primaries	Conventions	Election
November 2023 – June 2024	July – September 2024	October – November 2024
Major Primaries & Caucuses Primary Season Debates CNN Town Halls Other Major Political Events	Democratic National Convention Republican National Convention Other Major Political Events	General Election Debates Special Election Preview Election Night Extended Coverage

Dedicated AM windows (6 a.m. – 12 p.m. ET) available when RunningMate is live from campaign events. Dedicated PM windows (4 p.m. – 9 p.m. ET) available with RunningMate subscription.



## Meet Your RunningMate Correspondent

# Julia Benbrook

## Washington Correspondent



### **Why did you choose journalism?**

When I was in the 8th grade, I wrote a four-hundred-word essay titled “Why America’s Veterans Should be Honored.” It outlined my grandfather’s Naval service and experience as a prisoner of war during World War II. A teacher submitted my essay to the Veterans of Foreign Wars (VFW) Patriot’s Pen writing contest and from 110,000 applicants, it was chosen as the national winner. I was given a trip to present my essay to VFW officers in Washington, D.C. Their reaction was powerful. It was an honor to pass on someone else’s story.

### **What’s the story that led you to CNN Newsource?**

CNN Newsource is aligned with my belief in the power of storytelling. I report on how policies enacted on Capitol Hill impact local communities. I served as a White House and Congressional correspondent for Spectrum News with an emphasis on the Kentucky delegation. I hold a Bachelor’s degree in Multimedia Journalism from Oklahoma State University and Master’s degree in Journalism – Politics, Policy, and Foreign Affairs from Northwestern University.