

Never Miss a Story



Content from CNN and 1,000+ local newsgathering partners

Power Your Platforms



Exclusive access to expertly-curated, compelling content for ALL platforms

Save Time and Money



Easy-to-use tools and flexible technology

CNN NEWSOURCE

Live Breaking

- News video from CNN and 1,000+ local partners
- Eleven 24/7 live channels with Video-over-IP options
- Daily generic live shots available

Regional Expertise

- Dedicated newsgathering for your market
- Multiple rundowns: AM, PM, Weekend

Topical Content

- Daily: health, business, tech & more
- Ready-to-sponsor franchise packages

Easy Workflow

- Industry-leading content delivery portal
- Server-based and feed ingest options

CNN NEWSOURCE DIGITAL

Digital Content

- Breaking, topical and viral stories of the day
- Embeddable videos for all your digital platforms
- Text and photos from CNN Wire

Expert Curation

- Dedicated digital team sources the best stories daily
- Top digital stories delivered to your inbox
- Multiple feed options, including "set it and forget it"

Flexible Options

- Premium inventory for your local ads, with CNN backfill available
- One-click embed codes and RSS feeds make publishing easy

CUSTOM SERVICES

Urgent, Immediate Coverage

- Custom live shots on the scene of breaking & developing news
- Flexible pricing: buy in bulk or a la carte
- Save \$ on transmissions

Market Exclusivity

- Custom, market-exclusive live services: Money Matters and RunningMate (election years)

Your DC Newsroom

- White-glove production services from CNN's DC bureau
- Prime locations for your reps and guests

More Coverage

- Custom drone footage from CNN Air
- Spanish-language available
- Archive footage upon request



It's like having another newsroom at our disposal



There is tremendous value in the vast amount and variety of content that Newsources offers



Their live services extend our reach in ways that wouldn't otherwise be feasible

